



SOUND BITES

News & Views from Pamplin Distribution

Summer 1999

VESTAL GOODMAN *releases* STAR-STUDED ALBUM

It's not every day that Vestal Goodman and The Newsboys show up on the same album. But they will perform an exciting arrangement together of "Great Is Thy Faithfulness" on Pamplin's upcoming release, *Vestal Goodman and Friends*. The brand new project also features Vestal and Howard Goodman's signature gospel sound on the cut, "With You."

Ranging in style from R&B to country to acoustic to orchestral, each new and classic-favorite song features award-winning performers joining voices with Vestal:

- **The Newsboys** - "Great Is Thy Faithfulness"
- **Bill & Gloria Gaither** - "He Touched Me"
- **Sandi Patty** - "Giver of Life"
- **Carman** - "Oh, Happy Day"
- **Vince Gill** - "Jesus Made a Way"
- **Dolly Parton** - "Satisfied"
- **Andre Crouch & The Katinas** - "I Don't Have to Understand"
- **Janet Paschal** - "Friends"
- **George Jones** - "Angel Band"
- **Jake Hess** - "Big Home Coming"

"It's quite a unique studio project," says co-producer David Byerley. "There's a great diversity in the artists, styles and songs that make this album unusual and fun. When they received an invitation to sing with Vestal, every artist responded immediately and was thrilled to be involved." Co-produced by Rick Goodman, *Vestal Goodman and Friends* will be in stores **October 5, 1999**.



Grandson Travis Goodman, Vestal, Rick Goodman, Dino Elefante and David Byerley look forward to the release on October 5, 1999.



BIBLEMAN VIDEO DEBUTS ON SOUNDSCAN AT #11

The sixth installment of The Bibleman Adventure, *The Incredible Force of Joy*, has remained in the **top 15 SoundScan chart in its first weeks** of release — debuting at #11. In the story the mild-mannered Miles Peterson (Willie Aames) once again takes on the forces of darkness under the identity of the mighty avenger of Truth known as Bibleman.

The villainous Master of Misery, aided by his wretched assistant Ludicrous, is determined to overcome the world. All he needs is the power which he plans to obtain by connecting the frequency of his Anti-Joy Transmitter to Bibleman's own unlimited power grid.

But with loyal sidekick Coats and the spunky, newly mobile computer U.N.I.C.E. at his side, Bibleman discovers what to do in all those times when things just don't go right in life — and proves that there is no greater power than God, the Incredible Force of Joy.

Exciting Promotions

- Family Christian Stores has committed to a major sponsorship of the Bibleman Adventure Live tour and will support it with advertising in catalogs, direct mail to millions of consumers and special end-capping.
- New Bibleman capes and masks are available for sale to your customers and new T-shirts are coming this fall.

- Clubhouse and Clubhouse, Jr. magazines from Focus on the Family featured profiles of Willie Aames, reaching thousands of young people and their parents.
- Direct mail to Bibleman tour list with coupon for \$3.00 off the video.

Strong Sales & Marketing Success

- Strong video sales in its first weeks of release.
- *The Shadow of Doubt* video consistently remains in the SoundScan Top 25 for Children's Video Sales.
- The Incredible Force of Joy Bibleman Adventure Live show will be presented to thousands of kids across the country at more than 130 dates.
- TBN-TV is airing the live show throughout the year.
- Extensive print advertising in *Today's Christian Woman*, *Marriage Partnership*, *Children's Ministry* magazines and more!

"When my five-year-old drops his Star Wars light saber to put on his Bibleman cape, I know there's something great there!"

Kirk Blank, Director of Marketing and Promotions — Family Christian Stores